



# DIVERSITY & INCLUSION CONFERENCE

The Future of Equality



Designed & Produced by:



Knowledge Partner:



Thursday, April 16, 2020 - 6:00 pm to 11:00 pm (Dubai)  
7:00 pm to 12:00 am (Islamabad) & 10:00 am to 3:00 pm (New York)

For virtual participation / live coverage, please visit:

Facebook pages of **Nutshell Conferences** & **ACCA** and LinkedIn pages of **ACCA Pakistan** & **Muhammad Azfar Ahsan**



**A unique  
gathering for  
insights &  
connections  
for a more  
diverse  
workforce**

## **ABOUT CONFERENCE**

### **Dear Colleague**

In the last few decades the tempo in the global economy had built up to a crescendo of epic proportions with China and the USA locked in a war of attrition while Brexit dominated the news alongside as the UK tried to extricate itself from a European Union it did not feel a part of anymore. It was ruthless and merciless with unfettered aggression the common denominator that divided people across the world as never before.

Clearly the human race had incurred the Lord's displeasure as the wrath of Allah manifested itself in the advent of COVID-19, the global scourge that put large swaths of humanity under house arrest, forcing it into a physical separation that came to be known rather mildly as social distancing. Familiarity, too much of it, had bred contempt, and now distance would make the heart feel fonder.

A new world order awaits us at the end of the lockdown tunnel. People have had the brakes applied upon their daily mad dash and been forced into lengthy periods of reflection and contemplation, two critical activities which we generally ignored as we engaged 24/7 in our relentless pursuit of profit and pleasure.

The DIVERSITY & INCLUSION CONFERENCE comes at a most opportune moment, and as the world pauses and ponders the way forward the motto of the three Musketeers comes to mind - One For All, and All For One!

Economies around the world are in free fall and no one can say with any certainty when the tables will turn on COVID-19. But turn they will, Inshallah, and we shall once again roam the Earth, a greatly regenerated Earth, only this time we must ensure that we step lightly and with humility, and seek not just our own personal enrichment, but the enrichment of society at large within which we thrive and prosper.

DIVERSITY & INCLUSION CONFERENCE features intensive debates, keynote talks and conversations.

We're looking forward to great conversations with great colleagues and that, we hope, includes you! See you on Thursday, April 16, 2020 (6:00 pm Dubai, 7:00 pm Islamabad & 10:00 am New York time) at DIVERSITY & INCLUSION CONFERENCE!

Sincerely,

### **Muhammad Azfar Ahsan**

Founder & Chair, Nutshell Conferences

Founder & President, CORPORATE PAKISTAN GROUP

cc: **Helen Brand OBE**, Global CEO, ACCA



# DIVERSITY & INCLUSION CONFERENCE

## SPEAKERS FACULTY



**Jacqueline Novogratz**,  
Global CEO, Acumen &  
Board Member Harvard  
University's Social  
Enterprise Initiative



**Shelley Zalis**  
Founder & CEO,  
The Female Quotient,  
USA



**Maria Sarungi Tsehai**  
Founder, ChangeTanzania &  
CEO, Kwanza TV & Compass  
Communications, Africa



**Laurel West**  
Managing Director Asia -  
Content Solution & Events,  
The Economist



**Julie Hotchkiss**  
Executive Director People,  
ACCA



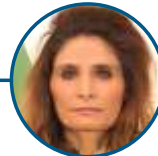
**Michele Wucker**  
Author, Founder & CEO,  
GRAY RHINO & Company,  
USA



**Prof. Dr. Wendy Cukier**  
Professor of Strategy &  
Entrepreneurship, Ryerson  
University & Founder,  
Diversity Institute, Canada



**Yawa Hansen-Quao**  
Executive Director,  
Emerging Public Leaders,  
USA & Ghana



**Andleeb Abbas**  
Member National Assembly  
& Parliamentary Secretary,  
Ministry of Foreign Affairs,  
Pakistan



**Olga Diakova**  
Managing Partner  
Eastern Europe, David  
Lynch Foundation &  
O2PR, Ukraine



**Robert Nichols**  
Managing Director,  
3M Middle East & Africa



**Carlos Diaz**  
Chief Innovation Officer  
Europe, Middle East & Africa,  
SAP



**James Michael Lafferty**  
Olympic Coach, Author,  
Philanthropist & Speaker



**Syed Veqar ul Islam**  
CEO & Director,  
Jaffer Business Systems &  
Member Policy Board,  
SECP



**Ghazanfar Ali**  
Country General Manager  
Pakistan & Afghanistan, IBM



**Julia Middleton**  
Founder, Common Purpose  
UK & Author of "Beyond  
Authority: Leadership in a  
Changing World"



**Asma Bajawa**  
Managing Director,  
PeopleFirst  
Middle East



**Ron Thomas**  
Managing Director,  
Strategy Focus Group,  
USA & UAE



**Sadaffe Abid**  
Founder, CIRCLE &  
Board Member, National  
Bank of Pakistan



**Birgit Lamm**  
Country Head Pakistan,  
Friedrich Naumann  
Foundation of Freedom



**Laurence Sarah  
Ainouz**  
Founder & CEO,  
Health Augmented,  
USA



**Marine Debate**  
Head of Events Solutions,  
Asia Pacific,  
BI Worldwide



**Muhammad Azfar  
Ahsan**  
CEO, Nutshell Conferences  
Founder, CORPORATE  
PAKISTAN GROUP



**Edie Lush**  
British-American Journalist,  
Author & Executive Editor,  
Hub Culture, UK



**Edie Rodriguez**  
American Businesswoman &  
Board Member, RAND  
Corporation, USA





# PROGRAM SCHEDULE

Thursday, April 16, 2020

# DIVERSITY & INCLUSION CONFERENCE

06:00 pm to 07:00 pm  
(Dubai Time)

## Inaugural Session / First Session:



Welcome address and conference introduction by **Muhammad Azfar Ahsan**, Founder & Chairman, Nutshell Conferences / Founder & President, CORPORATE PAKISTAN GROUP

Opening Keynote by **Jacqueline Novogratz**, Global CEO, Acumen & Board Member Harvard University's Social Enterprise Initiative  
Topic: **Moral Imagination in Times of Crisis**



Keynote by **Carlos Diaz**, Chief Innovation Officer - Europe, Middle East & Africa, SAP  
Topic: **Building Inclusive Workplaces**

Special Address by **Shelley Zalis**, Founder & CEO, The Female Quotient, USA  
Topic: **Building Inclusive Economies & Culture**

07:00 pm to 08:00 pm  
(Dubai time)

## Second Session / Dialogue on The Evolving Future of D&I

Panelists:



**Laurel West**, Managing Director Asia - Content Solution & Events, The Economist

**Maria Sarungi Tsehali**, Founder, ChangeTanzania & CEO, Kwanza TV & Compass Communications, Africa



**James Michael Lafferty**, Olympic Coach, Author, Philanthropist & Speaker

**Marine Debate**, Head of Events Solutions, Asia Pacific, BI Worldwide



**Birgit Lamm**, Country Head Pakistan, Friedrich Naumann Foundation of Freedom

Moderator:

**Syed Veqar ul Islam**, CEO & Director, Jaffer Business Systems & Member Policy Board, SECP

08:00 pm to 09:00 pm  
(Dubai time)

## Third Session / Dialogue on The Business Imperative for Equality

Panelists:



**Julie Hotchkiss**, Executive Director People, ACCA

**Julia Middleton**, Founder, Common Purpose UK & Author of "Beyond Authority: Leadership in a Changing World"



**Robert Nichols**, Managing Director, 3M Middle East & Africa

**Edie Rodriguez**, American Businesswoman & Board Member, RAND Corporation, USA



**Asma Bajawa**, Managing Director, PeopleFirst Middle East

Moderator:

**Sadaffe Abid**, Founder, CIRCLE & Board Member, National Bank of Pakistan



# PROGRAM SCHEDULE

Thursday, April 16, 2020

# DIVERSITY & INCLUSION CONFERENCE

09:00 pm to 10:00 pm  
(Dubai time)

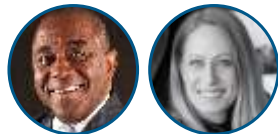
## Fourth Session / Dialogue on D&I and the Multigenerational Workplace

Panelists:



**Andleeb Abbas**, Member National Assembly & Parliamentary Secretary, Ministry of Foreign Affairs, Pakistan

**Yawa Hansen-Quao**, Executive Director, Emerging Public Leaders, USA & Ghana



**Ron Thomas**, Managing Director, Strategy Focus Group, USA & UAE

**Laurence Sarah Ainouz**, Founder & CEO, Health Augmented, USA



**Olga Diakova**, Managing Partner Eastern Europe, David Lynch Foundation & O2PR, Ukraine

Moderator:

**Ghazanfar Ali**, Country General Manager Pakistan & Afghanistan, IBM

10:00 pm to 11:00 pm  
(Dubai time)

## Closing Session / Fifth Session:

Address by **Edie Lush**, British-American Journalist, Author & Executive Editor, Hub Culture, UK

Topic: **Building Competitive Companies through D&I**



Address by **Prof. Dr. Wendy Cukier**, Professor of Strategy & Entrepreneurship, Ryerson University & Founder, Diversity Institute, Canada

Topic: **The Case for Innovation in D&I**



Address by **Michele Wucker**, Author, Founder & CEO, GRAY RHINO & Company, USA  
Topic: **The Future of Equality**

Closing Remarks

## Program Timinig for Global Audience:

**Sydney, Australia** (12:00 am to 5:00 am AEST)

**Singapore** (10:00 pm to 3:00 am SGT)

**Beijing, China** (10:00 pm to 3:00 am CST)

**Islamabad, Pakistan** (7:00 pm to 12:00 am PST)

**Dubai, UAE** (6:00 pm to 11:00 pm GST)

**Riyadh, Saudi Arabia** (5:00 pm to 10:00 pm AST)

**Kyiv, Ukraine** (5:00 pm to 10:00 pm EEST)

**Istanbul, Turkey** (5:00 pm to 10:00 pm TRT)

**Moscow, Russia** (5:00 pm to 10:00 pm MSK)

**Paris, France** (4:00 pm to 9:00 pm CEST)

**Capetown, South Africa** (4:00 pm to 9:00 pm SAST)

**New York, USA** (10:00 am to 3:00 pm EDT)

**Toronto, Canada** (10:00 am to 3:00 pm EDT)

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