



STRATEGY SUMMIT

STRATEGY, DIGITALIZATION, FUTURE TRENDS & GROWTH

Day long executive event for CEOs, CXOs and leaders of growing businesses



Ralph Simon

CEO, Mobillium Global Group, UK



Juliet Szabo-Merridew

Global Head of L&D, ACCA



Patchamuthu Illangovan

Country Director South Asia Region The World Bank



Prof. Sohail Inayatullah

UNESCO Chair in Future Studies at UNESCO & USIM



James Michael Lafferty

Olympic Coach, Author, Philanthropist & Speaker



Robert Nichols

Managing Director Africa & Middle East, 3M



Lesego Judith Sennelo

Founder & Managing Director, Gosele Advisory Services, South Africa



Ron Thomas

Managing Director, Strategy Focus Group



Carol J. Ariano

Vice President Human Resources, Aga Khan University



Paul Keijzer

CEO, The Talent Games



Eva Mourino Bustillo

SVP Human Resources, Siemens Middle East



Stuart Dunlop

Regional Director Middle East South Asia, ACCA



Charbel Antonios

IBM Storage Sales Manager Middle East Pakistan

Designed & Produced by:



Knowledge Partner:

Think Ahead



Digital Partner:





ABOUT SUMMIT

Pakistan's leading conference management organization **NUTSHELL CONFERENCES** has been organizing and continuously enterprising new ideas to bring synergies between the global practices and our local market experts. Nutshell proactively leverages knowledge and insights from executives and decision makers from the best corporate organizations. Our objective is to bridge the gaps between the current disruptive market and how organizations keep pace with the rate of change through mindful leadership and business strategy. Envisioning growth and transformation in technology we actively organize the high profile industry events, seminars, conferences and to provide the latest research, analyses and developments to the industry experts.

With aim to develop high potentials in this volatile and uncertain business climate Nutshell Conferences will organize **THE STRATEGY SUMMIT 2019**.

This premier event has everything you need to know about:

- *Strategy Development & Futures Thinking,*
- *AI Strategy for Organizations,*
- *New Value Creation,*
- *Future Trends,*
- *Digitilization,*
- *D&I,*
- *The Future of Work,*
- *Growth*

Our facilitators will share the real-life examples, case studies, best practice through their experiences. In strategy sessions facilitators include:

- **Ralph Simon**, Founder & CEO, Mobilium Global Limited, UK.
- **Prof. Sohail Inayatullah**, UNESCO Chair in Future Studies at UNESCO & USIM
- **James Michael Lafferty**, Olympic Coach, Author, Philanthropist & Speaker
- **Patchamuthu Illangovan**, Country Director South Asia Region, The World Bank
- **Juliet Szabo-Merridew**, Global Head of L&D, ACCA
- **Robert Nicholas**, Regional Managing Director Middle East Africa, 3M
- **Lesego Judith Sennelo**, Founder & Managing Director, Gosele Advisory Services, South Africa
- **Ron Thomas**, Managing Director, Strategy Focus Group
- **Carol J. Ariano**, Vice President Human Resources, Aga Khan University
- **Paul Keijzer**, CEO, The Talent Games
- **Eva Mourino Bustillo**, SVP Human Resources, Siemens Middle East
- **Stuart Dunlop**, Regional Director Middle East South Asia, ACCA
- **Charbel Antonios**, IBM Storage Sales Manager Middle East Pakistan

ACCA is the Knowledge Partner for THE STRATEGY SUMMIT 2019.

This Summit has been designed specifically for the C-suite level management including CEOs, COOs, Presidents, Managing Directors, Chairmen, Directors, Country Managers, CFOs, CIOs, CMOs, CHROs, SEVPs, EVPs and SVPs from Corporates, NGOs and Public Sector. We look forward to bringing value to your organization at this academic event!



RALPH SIMON

CEO, Mobilium Global
Group, UK

Ralph Simon has enjoyed a spectacular 30+ year career in a variety of prominent fields: social media & entertainment, mobile smartphone technology, commerce & content, Exponential Medicine & personalised health (with Singularity University), The “Global Education Moonshot” partnership with the iconic global educator, Esther Wojcicki, author of “How to Raise Successful People” that teaches future skills, world-wide, to students, under-graduates, job-seekers, parents & users of Artificial Intelligence. Ralph foresaw the potential of mobile devices, technologies & content & its impact early on in the mobile transformation of the world. Respected internationally, he is known as a distinguished moderator & interviewer around the world at major tech conferences, including the Mobile World Congress keynote stage. He has consistently been at the forefront of mobile media innovation, mobile learning & media, social media ideation, use trends & next stage Artificial Intelligence and Machine Learning, while engaging with a variety of global, digital, political & business leaders, and global creatives and tech & mobile innovators across cultures around the world.

Ralph is one of the founders of the global mobile entertainment & mobile social media industry, a visionary & consistent innovator, & popularly known as “the father of the ring tone”. His relentless curiosity & search for the world's smartest new mobile & wireless media Innovation, creative VR, AI, & what grows consumer engagement in multi-cultural communities, is his focus. He believes that the future belongs to mobile “Screenagers” world-wide as media & education pivots to smartphone users to enhance business, commerce & usage.

He is consistently developing new technologies to enhance business and commerce, and also personalized health, medical care & historical, media & entertainment content. One such new development area, is the creation of life-like hologram technologies that allow for the creation of live performances by famous (sometimes deceased) personalities such as Mohammed Rafi, Whitney Houston & legendary cricketers.

Simon also serves on the Executive Board Member & Global juror for the World Summit Awards (in association with the United Nations); he is a special advisor to the GSM Association who organizes the Mobile World Congress conventions in Barcelona, Los Angeles & Shanghai. He is responsible for curating & programming some of the world's most important start-up & future tech gatherings world-wide, and co-founder of the Global Moonshot for Education with legendary Silicon Valley educator, Esther Wojcicki. Founder & Chairman of Mobilium Global, the ‘international cool hunters’, Ralph is based in London, but most of the time, on a plane to somewhere, relentlessly seeking out what's coming next from all over the world. He is a Fellow of the Royal Society of Arts (FRSA) in the UK & the National Academy of Recorded Arts & Sciences (NARAS) in the USA.



PROF SOHAIL INAYATULLAH

UNESCO Chair in Future Studies
at UNESCO & USIM

Professor Sohail Inayatullah is the UNESCO Chair in Futures Studies at USIM, Malaysia. He is a political scientist / futurist at Tamkang University, Taipei; an Associate at Melbourne Business School, the University of Melbourne; and Adjunct Professor at the University of the Sunshine Coast, Australia. From 2011-2014, he was Adjunct Professor at the Centre for policing, counter-terrorism and intelligence, Macquarie University, Sydney. In 1999, he was the UNESCO Chair in European Studies at the University of Trier, Germany. He is the co-director of Metafuture.org, a global think-tank.

Inayatullah has authored and co-edited twenty-four books/cdroms, including: *Asia 203: Ten Disruptions that Change Everything* (2018); *Transformation 2050: the Alternative Futures of Malaysian Universities* (2018); *What Works: Case Studies in the Practice of Foresight* (winner of the most significant work for 2016, the Association of Professional Futurists); and, *CLA 2.0: Transformative Research in Theory and Practice* (2015). Inayatullah has written more than 350 journal articles, book chapters, encyclopedia entries and magazine editorials. His articles have been translated into a variety of languages, including Catalan, Spanish, Urdu, Hindi, Bengali, Italian, Japanese, Russian, Indonesian, Farsi, Arabic, and Mandarin.

He is one of 2010 Laurel award winners for all time best futurists as voted by the Shaping Tomorrow foresight network, an association of 2900 foresight professionals. He received his doctorate from the University of Hawaii in 1990. In March 2011, he received an honorary doctorate from the Universiti Sains Malaysia, Penang.

In the past year, among other groups, Sohail has addressed or conducted foresight workshops for the Bangladesh Government, Ministry of Health (in association with the Rockefeller Foundation); Ergon Energy; BUPA Health Insurance; Queensland Government Smart Services Division; The Local Government Managers Association, Queensland; The New South Wales Department of Local Government, the Victorian Government, Department of Justice; The Victoria Leadership Forum; the Australian Government Department of Agriculture, Fisheries and Forestry (workshops in Vietnam, Indonesia and Canberra, Australia); the Executive Challenge Academy, Brisbane; Suncorp Bank, Brisbane; The Australian Government National Mineral Visions 2040, Brisbane; the Canadian Police College, Ottawa; Health Canada, Ottawa; Fore-Can: Foresight for Canadian Animal Health, Ottawa; Government of Canada, Policy Research Institute, Ottawa.



JAMES MICHAEL LAFFERTY

Olympic Coach,
Author, Philanthropist & Speaker

James Michael Lafferty is The Chief Executive Officer of Fine Hygienic Holding, and has often been described as one of the most unique and diversified CEO's in the world today. He is not only a successful CEO-- He is an Olympic Coach. An award-winning journalist. A college professor. A competitive athlete. A philanthropist, husband and father of 5.

James started his career with humble roots, as a youth track and field coach. Hired by Procter and Gamble in his native Cincinnati, Ohio, James was recruited from the ranks of fitness instructor to enter P&G's esteemed "Brand Management" program. After superb business and organizational results on the US business, James was transferred into an international career that took him to North Africa, Central and Eastern Europe, The Middle East, Western Europe, Africa and Asia.

With a marketing and general management career that spans over a 30 years, James Michael Lafferty is among the leading global experts on business-building, marketing and branding particularly in emerging markets. He has had a long and successful career building businesses and organizations across five continents for some of the world's leading fast-moving consumer goods companies, including CEO roles within Procter and Gamble, Coca-Cola, and British American Tobacco.

James continues to coach professionally, having coached national level athletes in his native USA as well as Nigeria, and most recently as a Coach of the Philippines Olympic Athletics team at the 2016 Rio Games. He also remains active as a key part of a healthy lifestyle, having run over 30 full marathons, and was recent 2017 Philippines National Champion in Powerlifting.



PATCHAMUTHU ILLANGOVAN

Country Director South Asia Region,
The World Bank

Mr. Patchamuthu assumed responsibility as the World Bank's Country Director for Pakistan on October 1, 2015.

Prior to his current position, he has held several managerial, operational and technical positions in East Asia and Pacific and South Asia regions of the Bank including frontline assignments in headquarters and country offices. His previous assignments include: Senior Regional Advisor for Europe and Central Asia Region, a newly created position following the establishment of the Bank's new operating model in July, 2014. In this role he integrated and facilitated crosscutting work between the Global Practices and country engagement in the region, and across the World Bank Group to deliver integrated solutions to client.

He also served as Manager, Operations for Afghanistan in Kabul; Advisor to Vice President for East Asia and Pacific Region in Washington D.C.; Country Manager for Laos in Vientiane; and Sector Leader for South East Asia in Bangkok. Mr. Patchamuthu's Bank career span over two decades including leading teams that have delivered complex and innovative operations to Bank clients in environment and natural resources, water energy and urban sectors. He has extensive experience in leading client engagement and managing country portfolios in risky environments that have forged multi-sector approaches to finding solutions to complex development challenges facing countries.

Mr. Patchamuthu, a Srilankan national, joined the World Bank in 1993 as an Environment and Natural Resources Specialist. Before joining the World Bank, he worked in both public and private sectors in variety of managerial and technical roles. He has a master's degree in environmental engineering and bachelor's degree in chemical engineering.



JULIET SZABO-MERRIDEW

■
Global Head of L&D,
ACCA

Juliet is a global talent management leader, currently in the role of Global Head of L&D for ACCA. She has enjoyed a breadth of diverse talent development assignments in Syria, Jordan, Hong Kong, Czech Republic and eventually back home in the UK.

Her career has provided hugely rewarding talent management roles with the British Council, the Foreign and Commonwealth Office and the Bell Educational Trust. Juliet has a particular interest in change leadership and the role of leaders in fostering an inclusive and energising team culture which unlocks extraordinary performance.

Over the course of her career she has personally led exceptionally talented remote global teams who have surprised everyone but themselves with what they have delivered with limited resources. Juliet is passionate about technology and holds key insights into the future of work and automation. She regularly shares her thought leadership on the future readiness of talent and advocates a radical transformation of workplace to truly embrace digitisation and meet the expectations of gen-Z.

She strongly supports ACCA's Social Mobility agenda and takes pride in mentoring and supporting people of all backgrounds so they can pursue fulfilling careers and make an impact in society.

Juliet has an MSc in Development management from the Open University, is an ICF qualified executive coach and a chartered member of the CIPD. Aside from her work, Juliet enjoys spending time with her two children, Zoltan and Zita, cycling, baking and supporting her local football team, Leeds United.



ROBERT NICHOLS

Managing Director
Africa & Middle East, 3M

Joining 3M in 1987, Robert Nichols began his career in a Sales role in ITB selling industrial adhesives before proceeding to hold many different functional and leadership roles across Sales, Marketing and General Management both in his home market of UK and across EMEA.

On October 1st, 2018, Robert Nichols has been appointed Managing Director Middle East and Africa to continue strengthening 3M's footprint both regionally and globally. Robert has been leading 3M Gulf since August 1st 2017 as Managing Director Middle East and North Africa. In November 2018, Robert was recognized as the region's 50th most influential personality in the exclusive Forbes Middle East Top 100 Executive list of 2018.

Robert joined 3M Gulf from 3M Russia, which he spearheaded from 2015 to 2017 as Managing Director, where he also successfully embedded himself into the Russian Business Community.

Prior, Robert presided as Business Director for Safety & Graphics, Security & Protection Services, Electronics & Communication Business, which he joined in 2008. From 2000 to 2007, Robert drove the automotive industry successfully across EMEA in his various roles as Marketing Operations Manager, Master Black Belt and Business Development Manager to name a few.

Robert holds a Master's degree in International Marketing from Brunel University, London.



LESEGO JUDITH SENNELO

■
Founder & Managing Director,
Gosele Advisory Services, South Africa

Lesego Sennelo is a qualified Chartered Accountant with vast experience in both the private and public sectors, spanning over 15 years. She has diverse professional experience including auditing, financial management, corporate governance, strategy development and implementation, project management, investment management, business development, stakeholder management, and people management.

Lesego is the Founder and Executive Director of Gosele Advisory Services. She served as the Managing Director of African Women Chartered Accountants Investment Holdings (AIH). Lesego's other previous roles include Senior Management roles in Finance both in Public and Private Sectors.

She serves as a Non-Executive Director (NED) for Onelogix Group Limited, Ohorongo Cement, Redefine Properties Limited and Reef Tankers. Her prior NED roles include, among others, Sasfin Holdings Limited, Foskor, South African Institute of Chartered Accountants (SAICA), AWCA, AWCA Investment Holdings (AIH), Limpopo Economic Development Agency and Medshield (Audit Committee).

Lesego is the immediate past President of the African Women Chartered Accountants (AWCA) Forum – A forum focused on accelerating of the advancement of African women Chartered Accountants. She is a Member of the International Women's Forum (IWF), Eisenhower Fellowships, the Aspen Global Leadership Network, Africa Leadership Initiative, SAICA as well as the Institute of Directors (IoD).

Lesego is passionate about ethics and governance as well as skills and leadership development. She has mentored young professionals from various economic sectors.



RON THOMAS

Managing Director,
Strategy Focus Group

Ron Thomas is the Managing Director of Strategy Focused Group an international consulting firm based in Dubai and Singapore. He is a visiting executive faculty member at the Global Human Resources Leadership Institute at Howard University School of Business in Washington, DC. Certified @Leadership Architect by Korn Ferry.

He is also a senior faculty member of the Human Capital Institute, covering the MENA/Asia Pacific & Africa Region. Ron is the former CEO of Great Place to Work-Gulf and CHRO of Al Raha Group, based in Riyadh. He holds certifications from HCI as Global Human Capital Strategist (GHCS), Master Human Capital Strategist (MHCS), and Strategic Workforce Planner (SWP) as well as New York University.

He has been identified as one of the top 5 HR/Leadership thinkers in the Middle East by CIPD. He received the Outstanding Leadership Award for Global HR Excellence at the World Human Resources Development Congress in Mumbai, and was named as one of the 50 Most Talented Global HR Leaders in Asia.

His work has been featured in the Wall St. Journal, Inc. Magazine, Workforce Management and numerous international HR magazines covering Africa, India and the Middle East. He is a columnist/blogger for magazines such as Insight magazine, HR People of Africa, SHRM and CEO.com. etc.

He has been contributing author to numerous books.

It's Time for High-Performance Government: Winning Strategies to Engage and Energize the Public Sector Workforce-Howard Risher

Learning to Lead: Lessons in Leadership for People of Faith_Rev. Willard Ashley

Effective Onboarding programs-Doris Sims

As a consultant and management educator, he has worked with companies such as Central Bank of Nigeria, Iran MTNCell, King Faisal Hospital-Jeddah Saudi Electric Company, BASHRM, JLT [Saudi Arabia], Dubai Tourism, American Hospital of Dubai, Dar Al Riyadh, Gulf Bank-Kuwait, Boybyan, Kuwait, CIMB Bank and Singapore Government Civil Service and numerous other multi-nationals.

Prior to consulting, he worked in senior level roles for IBM, Martha Stewart Living, Xerox HR Services [HR Consulting] in the US. Board memberships include the Harvard Business Review Advisory Council, McKinsey Quarterly Executive Online Panel, and HCI's Expert Advisory Council on Talent Management Strategy.

He is a sought-after speaker throughout the Middle East, Africa and Asia Pacific Region and USA.



**CAROL
J. ARIANO**

■
Vice President Human Resources,
Aga Khan University

Carol is responsible to provide strategic human resource leadership and development for AKU as it continues to grow geographically and through offering new programmes and services in education and health services. Key responsibilities are to build and lead a cohesive human resource culture, provide proactive leadership and create an internationally harmonized environment through the development of best-practices policies and programmes in key areas like recruitment, retention, promotion, employee relations, benefits and compensation.

Carol joined AKU as Vice President, Human Resources in April 2008. Ms Ariano, a Canadian national, and has almost 40 years of diverse experience, including executive and leadership positions with the public, private and voluntary sectors. She has worked in policy and programme development, mergers and acquisitions and global operations support, as well as in the research, development, implementation and evaluation of human resource programmes and policies. Prior to joining AKU, Ms Ariano worked for almost 20 years at CGI, a major global IT firm.



PAUL KEIJZER

■
CEO,
The Talent Games

Paul Keijzer is the co-founder & CEO of The Talent Games. He is an HR Tech thought leader, a pioneer in AI-driven gamified assessments. With over 30+ years of experience in the HR landscape, Paul has helped organizations in Asia and Africa with his proven talent management and recruitment strategies.

He is a sought after speaker who covers exponential technologies and trending topics like Gamification, HR Tech, Psychometric Assessments, Neuroscience Games, Talent Management, and others. In addition, Paul is also the CEO and Managing Partner of Engage Consulting in Pakistan and the UAE. At Engage, Paul is an executive coach who has designed and delivered transformational leadership development interventions for more than 100+ blue-chip organizations in countries across Asia, Middle East and Africa.



EVA MOURINO BUSTILLO

SVP Human Resources,
Siemens Middle East

Eva Mouriño Bustillo is Senior Vice President of Human Resources for Siemens in the Middle East, since October 2018.

Based in the UAE, Mouriño is responsible for defining and implementing HR strategies across the growing regional Siemens organization, which employs approximately 8,000 people from more than 80 nationalities.

Over the last 20 years Mouriño has gained professional experience across international organizations in Latin America, Asia, Europe, the Middle East and Africa. Prior to joining Siemens, Mouriño spent two years at RB where, in her last role she was she was responsible for the company's people strategy for Europe, Russia, CIS and Australia. Prior to this, Mouriño held senior management positions at a series of multinational organizations including AstraZeneca, Alstom Power and ABB.

Mouriño supports the building of agile, high-performing organizations with an inclusive culture that encourages people to develop and grow. She believes in the importance of workplace diversity and in promoting mutual trust and respect, striving to inspire people and motivate them to realize their full potential.

Mouriño holds degrees in Industrial and Electrical Engineering from Universidad Pontificia de Comillas in Spain, and an Executive MBA from ESADE Business School in Spain, as well as leadership and strategy programs in MIT and Insead.



STUART DUNLOP

Regional Director
Middle East South Asia, ACCA

As a regional director at ACCA, Mr. Stuart Dunlop is responsible for the growth and operation of ACCA's business throughout the Middle East and South Asia (MESA) market. He leads on developing thought leadership and providing strategic direction to the global body in this important market.

After graduating from university, Stuart Dunlop worked in the City of London, including at the London Stock Exchange, where he held several commercial roles. He joined the Reuters Group in 1992 and held sales and marketing management positions in South Africa, Switzerland, London and Dubai.

He has spent 15 years in the Middle East, initially heading up the sales and marketing function for Reuters and latterly establishing the Thomson Reuters Professional business – which includes legal and scientific businesses – in the region.

Stuart regularly contributes to leading thought leadership platforms across the region and is a regular visitor to Pakistan. His expertise and insights cover an array of issues and focus on how future trends will impact business and the accountancy profession. He works closely with the governments, regulators, professional bodies and employers across the region supporting ACCA's global thought leadership agenda and represents ACCA at a variety of events and senior fora.

He inspires a team of subject-matter and policy experts to explore specific future trends across a range of areas. These include ACCA's policy positions on the outlook for the global economy, future business models, sustainability, social mobility, as well as sector specific insights, in relation to the public sector and financial services.

Stuart holds an honours degree in Geophysics and is a Member of the Chartered Institute of Marketing.



CHARBEL ANTONIOS



IBM Storage Sales Manager
Middle East Pakistan

Charbel Antonios is the Storage Sales Manager for Middle East and Pakistan at IBM, who partners with executives and Technology professionals to help them get faster and better insights from their data. After spending over a decade working with leading Technology Providers, Charbel has been with IBM since 2013.

He takes personal interest in what drives digital transformation for Enterprise Organizations across Industries, how to design for disruption and gain competitive advantage in an ever-competitive world. In addition to his valuable Technology experience, Charbel is a trained business coach who believes in creating a tolerant environment for his team and encourage them to have a growth mindset.

1 Table for 12 Delegates PKR: 250,000	Include lunch, refreshment breaks, and participation certificate
1-5 nominees PKR: 30,000	Include lunch, refreshment breaks, and participation certificate
5+ nominees PKR: 28,000	Include lunch, refreshment breaks, and participation certificate

Nominations will be confirmed subject to receipt of participation fee. Once a nomination is confirmed and subsequently the candidate is unable to attend the summit, the fee paid will not be refunded. However, a substitute participant will be allowed.

Draft / cheque should be issued in favor of '**NUTSHELL FORUM**' being the nomination fee for the **STRATEGY SUMMIT**.

Organizers reserve the right to alter the program.

For registration, please contact: **Kashif Rana** (+92 333-4777116)

Email: kashif@nutshellforum.com, nutshellforum@live.com
URL: www.nutshellforum.com

KARACHI: Suite # 17, Mezzanine Floor, Avanti Terrace, Allama Iqbal Road, Block 2, PECHS, Karachi, Pakistan

LAHORE: 602-A, Eden Towers, 82-E-1, Main Boulevard, Gulberg-3, Lahore, Pakistan

For Corporate Sponsorship & Branding Opportunities:
Email: nutshellforum@live.com