



# FOW 18

**FUTURE OF WORK SUMMIT 2018**

## PROGRAM SCHEDULE

Wednesday, May 2, 2018 - Pearl Continental Hotel, Lahore

Produced by:

Strategic Partner:

Sponsors:



0800 to 0845 hours

Registration and Networking

0845 to 1100 hours

**First Session / Inaugural Session:**

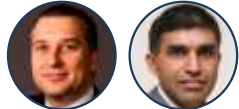


Recitation of Holy Quran



National Anthem

Welcome Address by **Muhammad Azfar Ahsan**, Founding CEO, Nutshell Conferences & Founder, CORPORATE PAKISTAN GROUP



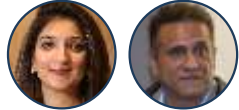
Address by **Bruno Olierhoek**, President, OICCI & Managing Director, Nestle Pakistan

Topic: **Leadership in an Age of Disruption**



Opening Keynote by **Paul Keijzer**, CEO, Engage Consulting – Malaysia, Pakistan & UAE and Principal Consultant, RBL Group Middle East

Topic: **Managing Talent in the Exponential Age**



Address by **Asif Akram**, Vice President & Global Sales Executive, IBM Global Business Services

Topic: **The 4<sup>th</sup> Industrial Revolution**

**Dialogue on “Preparing for the Centennial Generation – The Future of Work”**

Panelists:

**Manuel Kuehn**, Executive Vice President Strategy Middle East Africa, Siemens LLC

**Raghu Prasad**, Vice President ASEAN Region, ORACLE Corporation

**Zouhair Khaliq**, Telecom Veteran & Managing Director, ICE Advisors Limited

**Irfan Wahab Khan**, CEO, Telenor Pakistan

**Fatima Asad-Said**, Regional Director, AbacusConsulting

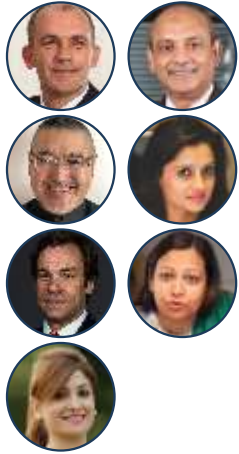
Moderator:

**Yusuf Hussain**, CEO, IGNITE – National Technology Fund

1100 to 1130 hours

Networking Tea

1130 to 1300 hours



**Second Session:**

In Conversation with **Dr. Daniel Ritz**, President & CEO, PTCL  
 Moderator, **Syed Veqar ul Islam**, CEO & Director, Jaffer Business System  
 Topic: **Customer Experience in the Digital Age**

**Dialogue on “Diversity & Inclusion”**

Panelists:

**Kimihide Ando**, CEO for Pakistan & SVP, Mitsubishi Corporation, Japan

**Fiza Farhan**, Member UN High Level Panel on Women Economic Empowerment Chairperson to Chief Minister Punjab’s Task Force on Women Empowerment

**Helmut Von Struve**, Managing Director, Siemens Pakistan Engineering Co. Limited

**Farheen Salman Amir**, Board Member, Unilever Pakistan Foods Limited & Director Foods, Unilever Pakistan

Moderator:

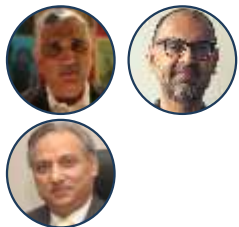
**Maryam Baqir**, CEO, The Publicist

1300 to 1400 hours

Lunch

1400 to 1500 hours

**Third Session:**



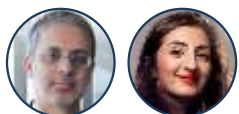
Address by **Shamsuddin Shaikh**, CEO, Sindh Engro Coal Mining Company Limited  
 Topic: **Responsible Leadership**

Address by **Qasif Shahid**, CEO, FinJa  
 Topic: **Disrupt or be Disrupted**

Address by **Nadeem Hussain**, Founder & Coach, Planet N Group of Companies  
 Topic: **The Future of E-Commerce**

1500 to 1550 hours

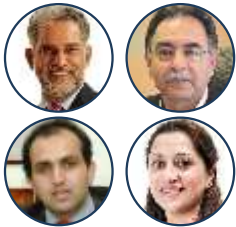
**Fourth Session / Dialogue on “Building the Talent Divide – Demand Driven Education for a Diverse Workforce”**



Panelists:

**Ruhail Mohammed**, CEO, Engro Fertilizers & Board Member, Engro Corporation

**Dr. Aysha K. Khan**, Pakistan Country Director & CEO, Acumen



**Naseer Akhtar**, Chairman, InfoTech Group

**Agha Zafar Abbas**, Chairman, Kansai Paints

**Chaudhry Faisal Mushtaque**, TI, Roots Millennium Schools & Founder, Change in Education

Moderator:

**Ayla Majid**, Global Council Member, ACCA & Young Global Leader, World Economic Forum

1550 to 1635 hours

**Fifth Session / Dialogue on "Time to Change?"**



Panelists:

**Dr. Farrah Arif**, Founder, EdTech Worx & Assistant Professor of Marketing, Suleman Dawood Business School, LUMS

**Ghazanfar Ali**, Country General Manager Pakistan & Afghanistan, IBM

**Syed Veqar ul Islam**, CEO & Director, Jaffer Business System

**Niaz A. Malik**, Management Consultant & Strategist

**Barkan Saeed**, Chairman, P@SHA - Pakistan Software Houses Association

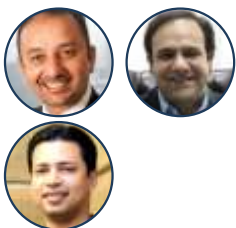
**Saad Hamid**, CEO, DEMO & Founder, SkillsFirst

Moderator:

**Badar Khushnood**, Co-founder & Partner, Bramerz & Member Executive Council, P@SHA

1635 to 1715 hours

**Closing Session / Dialogue on "Rethinking Education for a Digital World"**



Panelists:

**Senator Dr. Musadik Malik**, Advisor to Prime Minister of Pakistan

**Dr. Umar Saif**, Chairman, Punjab Information Technology Board & Vice Chancellor, International Technology University

Moderator:

**Badar Khushnood**, Co-founder & Partner, Bramerz & Member Executive Council, P@SHA

1715 to 1730 hours

Fellowship / Tea